



# KIMBERLEY SELDON'S **business of design**

Professional Development Workshops  
For designers, decorators, home stagers & stylists

## **BUSINESS OF DESIGN™ part I**

- communicate clearly; gain client and trade confidence
- plan for the unexpected and ease jobsite disruptions
- save clients money and boost company profits • increase word-of-mouth referrals
- develop healthy trade relationships • streamline procedures and increase efficiency

## **BUSINESS OF DESIGN™ part II**

- defining your unique company experience
- procedural development • concise contracts • budgeting with assurance

## **BUSINESS OF DESIGN™ part III**

- create winning presentations • get a “yes” from clients
- successfully exit relationships • track and bill for design hours
- turn projects into promotional vehicles

New York, NY  
Los Angeles, CA  
Toronto, ON  
Vancouver, BC

Oct. 11 & 12  
Oct. 25 & 26  
Nov. 2, 8 & 9  
Nov. 15 & 16

Business of Design I & II  
Business of Design I & II  
Business of Design I, II, & III  
Business of Design II & III

**COST: \$395 each + GST**

Register online at [www.kimberleyseldon.com](http://www.kimberleyseldon.com)

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